





Treat it well, and you'll look younger and feel more confident.

By Maria Ricapito

Everyday care

Cleanse: Use your current facial cleanser on your neck and chest as long as it is a gentle option (rather than a strong scrub or abrasive exfoliator). Alpha Hydrox



Nourishing Cleanser (\$8) is soapfree and contains microbeads of antioxidant vitamins A and E.

Banish blemishes: "Occasional chest breakouts are caused by hormonal fluctuations, stress, or environmental conditions, such as a sports bra that doesn't'breathe,' ' says Elizabeth S. Martin, MD, a dermatologist in Hoover, Alabama, If you notice blemishes, try a cleanser that contains salicylic acid once daily and spot-treat with pimple-fighting benzoyl peroxide before bed.

Hydrate: "Keeping this area moisturized will help minimize the appearance of fine lines and wrinkles," Martin says. Apply moisturizer at night to nourish skin while it's in repair mode. DoshaCare Sakala Eye

and Neck
Balm (\$43)
contains
antioxidant-rich
green tea.

Try a deep treatment: Retinoids are a dermatologist favorite for increasing cell turnover and the production of collagen, a protein that gives skin elasticity and firmness. They're also key to repairing sun damage, Since prescription retinoids may be too irritating to the sensitive neck and chest area, try a milder over-the-counter version, such as RoC Retinol Correxion Deep Wrinkle Serum (\$21), with zinc and copper to stimulate skin renewal.

Prevent damage: "Sun is the primary [external] factor that ages skin, so protection is crucial," Martin says. Use a waterproof moisturizer with



an SPF of at least 30 on a daily basis on face, neck, and chest. Look for a fullspectrum block (for UVA and UVB rays), Murad Waterproof Sunblock SPF 30

(\$30) contains moisturizing hyaluronic acid, as well as antioxidant pomegranate extract. め

Send your questions to Cooking Light contributing beauty editor **Maria Ricapito** at ask_ beautywise@ timeinc.com.



DoshaCare